

ASEL Charity Event

Football Match



Introduction



www.asel.com



We are in the process of organising a charity football match for 2 charities, one being Clyde 1's Cash for Kids and the second being a charity close to Amberstone called The Laughter Specialists. We have secured one of our client's venues for the match which will be at 7pm on Friday 12th May 2023 at Stenhousemuir F.C, Ochilview park, Scotland. The event will be branded under ASEL and we are hoping all asel company's will get involved.

The Laughter Specialists



- Our reason for existing is to support vulnerable children and their families to overcome some difficult times. Laughter and Fun are essential to our overall health and well-being and we work tirelessly to provide this to those who need it the most.
- We are specifically trained Laughter Specialists who provide engaging and supportive interactions to children often struggling with circumstances that none of us would want to be in. We use a variety of entertainment skills, comedy, singing, puppetry, magic and improvisation, alongside our psychological understanding to provide magical moments and mental respite. We are privileged to do our work and be able to make a difference to families in such personal situations. We work in schools, hospices and alongside NHS Staff in hospitals too.

Clyde 1s Cash for kids.



Everything we do is for the benefit of children and young people aged 0-16. With cash raised locally and 100% of everything we receive spent locally we focus on alleviating poverty.

We will be donating 50% funds raised from tickets sales to this charity.

The way to get started is to quit talking and begin doing.



We are currently looking for sponsors and donations to help with the costs and fundraising. If there is anything at all you could help with it would be greatly appreciated.

Sponsors - The sponsor will be able to provide banners which can be displayed at the football match, will be mentioned / tagged in all our social media posts relating to the event, will have their branding on the tickets and will be able to participate in the match (optional)

Donations – We are looking to put on a silent auction and include an on-events day raffle which will go live at half time.

Go Fund Me - <https://gofund.me/f337447e>

Goal - £10,000

ASEL Charity Event

Teams

Teams will be led by @Rob Cook and @Mark Henderson, for anyone who has not already volunteered to participate and wishes to please pick up with @Kieran Stone or @Lewis McGonigal.

Venue / Strips / Referee / Announcer.

Tickets

We are currently sat at around 100, however strongly believe we will surpass 250 on the day.

Tickets are available to purchase at venue on event day.

Tickets are priced at £5 per person for the event with free child entry. (tickets available)

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Our events department are in contact with current clients to make them aware of the event, and already have had some positive feedback with clients including their service as part of the event and raffle/auction prizes.

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Raffle

We are organising an on-events day raffle which will go live at half time. Raffle tickets are available to buy now, there are some great prizes available! Any raffle donations would be greatly appreciated. There will be 2 raffles one for bigger prizes £5 the other for smaller prizes £2.

(Livingston Office)

Auction

Online Auction / In house

This is still currently ongoing on what would be best to do, this will be headed up by Kerinda Trigg who has kindly offered to help with the event.

Donations welcome of a value above £100.

Advertisement

We are aiming to reach further sponsors with a vast social media presence which can furthermore reach an entirely alternate external demographic in the hopes for donations and ticket sales.

Company SM Accounts.

Like! Share! comment ! Help support the event and boost engagement.



HELP US

HELP OTHERS

We are conducting meetings regularly going forward to consistently monitor the position we are in regarding the organisational side of the event. . From our action plan we have delegated tasks to individuals wishing to assist and aid in the organisation therefore the workload is spread, everyone has their own roles and responsibilities.

Should you have any questions for supporting this charity event please let me know.

We are open to suggestions, ideas, and amendments to improve our charity event. The more the merrier 😊



Thank you